

# KY345 & JM876 Merch 2025 Annual Report



***Bringing the Islands to you through authentic Caribbean clothing.***

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# TO OUR STAKEHOLDERS

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## STRATEGIC HIGHLIGHTS

KY345 Merch and JM876 Merch remains optimistic in being innovative and adaptable to evolving trends in the local and international markets. JM876 Merch analysed a series of events in 2025.

## FINANCIAL HIGHLIGHTS

KY345 Merch and JM876 Merch maintained its financial position by remaining in the black. KY345 Merch maintained its iconic KY345 notebook. This initiative saw an increase in sales of the notebook.

## OPERATING HIGHLIGHTS

There were opportunities for the year 2025 which maintained the online gift certificates. The gift certificates were an initiative that was launched in 2024. This awareness campaign was created to increase brand awareness of KY345 Merch and JM876 Merch. KY345 Merch has continued its partnership with a local store in the Cayman Islands to increase its brand awareness.

KY345 Merch did not participate in summer programs for the year 2025. However, KY345 Merch did participate in a easter summer program for the first time. KY345 Merch donated funds towards meals; and the children enjoyed it. Notwithstanding KY345 Merch remains committed to its corporate social responsibility.

KY345 Merch under the direction of the Managing Director has engaged in a product strategy. The results of the strategy will direct the upcoming activities for 2026.

## **LOOKING AHEAD**

KY345 Merch and JM876 Merch is buoyed by the growth that has taken place in 2025. KY345 Merch will be increasing its brand awareness by participating in showcase events, cultural events, and small business events. KY345 Merch will be looking to grow through increased strategic partnerships.

2025 has been challenging but nonetheless KY345 Merch continues to arise above them. There were logistics challenges between the United States and Canada. However, alternatives were sought to ensure smooth delivery of KY345 Merch.

**KY345 MERCH TRANSACTIONS FOR YEAR 2025**

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Description	Revenue	Expenses	Earnings
<b>2024 Year End Cash</b>	1862.59 CAD		
<b>Grant</b>			
<b>Website</b>		522.00 CAD	
<b>Linktree Sub</b>		226.99 CAD	
<b>JM 876 Merch</b>			
Black *4			100.00 CAD
White			
Green			
Yellow			
<b>Hoodies</b>			
Black			
White			
Green			
Gold			
<b>Polo</b>			
Black			
White			
Water Bottle			
Fleece Pants			
Fanny Pack			

<b>Crew Neck</b>			
Black			
White			
<b>Long Sleeve</b>			
Black			
White			
<b>KY345 Merch</b>			
<b>T-Shirts</b>			
Black			
White			
Red			
Royal Blue			
Navy Blue			
Dark Charcoal			
Light Gray			
<b>Hoodies</b>			
Black			
White			
Forest Green			
Irish Green			
Pink			
Light Blue			

Royal Blue			
Navy Blue			
Burgundy			
Gray			
White			
<b>Polo</b>			
Black			
White			
Green			
Water Bottle			
Fleece Pants			
Fleece Short			
Fanny Pack			
<b>Crew Neck</b>			
Black			
White			
<b>Long Sleeve</b>			
Black			
White			

<b>Wind breaker</b>			
Black			
<b>Cayman Islands Notebook</b>			
<b>Total</b>	1862.59 CAD	748.99 CAD	
<b>Total Expenses</b>	748.99 CAD		
<b>Less</b>	1113.60 CAD		
<b>Total Earnings</b>	100.00 CAD		
<b>Grand Total</b>	1213.60 CAD		



# **FINANCIAL STATEMENTS**

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## **ACCOUNTS**

KY345 Merch and JM876 Merch has maintained its financials for the year 2025 in a tactful approach of ensuring the value for money is consistent with the mission statement of KY345 Merch and JM876 Merch.

## **DEBT**

KY345 Merch and JM876 Merch have not engaged in taking on any debt and will not accumulated debt without approval from the Board.

## **IMPROVEMENTS**

KY345 Merch and JM876 Merch continues to maintain its financial position and will continue this for the FY 2026.

## **TAKEAWAYS**

KY345 Merch applied to be a vendor at the Holiday Market in 2025. KY345 Merch will explore other grant opportunities and further expansion.



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